Background to the WIC Program
Vendor Selection Criteria
Vendor Application Process
Overview

- Minimum stock requirements
- Approved Product List
- Key schedule dates
- Question & Answer
- What’s Next
Minimum Stock Requirements

The minimum stock requirements are the minimum variety and quantity of supplemental foods that a vendor must stock to be an authorized WIC vendor.
Minimum Stock Requirements

- Vendors must maintain the required minimum stock of WIC foods at all times.
- WIC shoppers will receive eWIC benefit cards at various times throughout the month and it is important for vendors to have a variety of WIC foods available.
<table>
<thead>
<tr>
<th>Category</th>
<th>Type or Brand</th>
<th>Minimum Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infant Formula</td>
<td>12.4 – 12.5 oz. cans powder standard milk-based formula – WIC approved</td>
<td>12 cans</td>
</tr>
<tr>
<td></td>
<td>12.4 – 12.9 oz. cans powder soy, reduced lactose, and added rice starch formula – WIC approved</td>
<td>9 cans of each</td>
</tr>
<tr>
<td>Infant fruits and vegetables</td>
<td>4 oz. jars with at least 3 varieties of vegetables and 3 varieties of fruits – WIC approved</td>
<td>48 jars total</td>
</tr>
<tr>
<td>Infant Cereal</td>
<td>8 oz. box of dry infant cereal without fruit (Rice, Oatmeal, or Barley) – WIC approved</td>
<td>6 boxes</td>
</tr>
<tr>
<td>Milk</td>
<td>Whole milk – WIC approved</td>
<td>6 gallons total</td>
</tr>
<tr>
<td></td>
<td>1%, or fat free (skim) – WIC approved</td>
<td>12 gallons total</td>
</tr>
<tr>
<td></td>
<td>Dry milk – WIC approved</td>
<td>3 boxes</td>
</tr>
<tr>
<td>Cheese</td>
<td>16 oz. cheese (Must carry at least two varieties) – WIC approved</td>
<td>8 pounds total</td>
</tr>
<tr>
<td>Eggs</td>
<td>Large white eggs, grade A or AA – WIC approved</td>
<td>9 dozen total</td>
</tr>
<tr>
<td>Cereal</td>
<td>At least 6 varieties of hot or cold cereal – WIC approved</td>
<td>36 boxes total</td>
</tr>
<tr>
<td></td>
<td>At least 12 boxes of cereals carried must be whole grain – WIC approved</td>
<td></td>
</tr>
<tr>
<td>Bread</td>
<td>16 oz. whole grain bread – WIC approved</td>
<td>4 loaves</td>
</tr>
<tr>
<td></td>
<td>Any combination of tortillas or brown rice – WIC approved</td>
<td>4 packages/bags</td>
</tr>
<tr>
<td>Juice</td>
<td>64 oz. bottles of juice in at least two flavors – WIC approved</td>
<td>5 bottles</td>
</tr>
<tr>
<td></td>
<td>48 oz. container or 11.5 – 12 oz. conc. or frozen juice in at least two flavors – WIC approved</td>
<td>8 containers</td>
</tr>
<tr>
<td>Peanut Butter</td>
<td>16 – 18 oz. jars of peanut butter – WIC approved</td>
<td>6 jars</td>
</tr>
<tr>
<td>Dry beans/peas or canned beans/peas</td>
<td>16 oz. package of dry beans/peas in 3 varieties – WIC approved</td>
<td>6 bags</td>
</tr>
<tr>
<td></td>
<td>15 – 16 oz. cans beans/peas in 3 varieties (No Added Flavors) – WIC approved</td>
<td>16 cans</td>
</tr>
<tr>
<td>Chunk tuna –or-pink salmon</td>
<td>5 oz. cans tuna – WIC approved</td>
<td>6 cans</td>
</tr>
<tr>
<td></td>
<td>14.75 oz. cans salmon – WIC approved</td>
<td></td>
</tr>
<tr>
<td>Fruits and vegetables</td>
<td>At least 5 varieties of fresh fruits and 5 varieties of fresh vegetables</td>
<td>$24 dollar retail value</td>
</tr>
<tr>
<td></td>
<td>At least 5 varieties of canned fruits and 5 varieties of canned vegetables – WIC approved</td>
<td>24 cans total</td>
</tr>
</tbody>
</table>
If Minimum Stock is Not Met...

- Minimum stock is required to become a WIC authorized vendor.
- Once a retailer is a WIC authorized vendor, minimum stock requirements must be met at all times.
  - If WIC State Office staff monitors your store and finds that minimum stock is less than required, you will be issued a warning notice to correct your deficiencies and/or given notice of a sanction.
Approved Products
Retail Grocers

Approved products are food items that are approved by the MSDH WIC Program to be redeemed by WIC participants.
Approved Products List

- Milk
- Eggs
- Cheese
- Beans/ Peas
- Peanut Butter
- Iron- Fortified Cereal
- 100% Fruit Juice
- Canned Fruits/ Vegetables
- Canned Fish
- Whole Grains
- Yogurt
- Soy Beverages
- Iron-Fortified Formula
- Fresh Fruits and Vegetables (including Potatoes)
- Infant Cereal
- Jarred Baby Food Meats, Fruits, and Vegetables
WIC Approved Products

- Each WIC participant will be prescribed foods tailored to their nutritional needs.
- WIC participants may only receive the foods prescribed to them.
- WIC benefits will be loaded to an EBT card.
WIC Approved Products List

- Beans/ Peas
  - 1lb Dried
  - 15-16oz Canned
- Peanut Butter
  - 16-18oz
WIC Approved Products List

• 100% Fruit Juice
  • 48oz
  • 64oz

• Fruits/ Vegetables
  • Fresh
  • Canned
  • Frozen
WIC Approved Products List

• Whole Grains
  • 16oz Bread
  • 16oz Hamburger Buns
  • 14-16oz Rice
  • 16oz Tortilla
  • 16oz Pasta

• Iron- Fortified Cereal
  • 11-36oz
  • Cold cereal
  • Oatmeal
  • Grits
WIC Approved Products List

- Canned Fish
  - Tuna: 5oz, 6oz, 7.5oz
  - Pink Salmon: 5oz, 6oz, 7.5oz, 14.75oz

- Yogurt
  - 32oz
WIC Approved Products List

- Iron-Fortified Formula
  - Powder
  - Concentrate
- Infant Cereal
  - 8oz
- Jarred Baby Food Meats, Fruits, and Vegetables
  - 2oz
  - 4oz
WIC Approved Products

- Store brand milk
  - Whole, 1%, or Nonfat
  - Soy beverages
  - Lactose-free
  - Gal, ½ Gal

- Store brand eggs
  - Large
  - White

- Store brand cheese
  - 1lb
The MS WIC Program requires vendors to declare the store brand of the following items:

- Eggs
- Milk
- Cheese
Store Brand Declaration Form

• The store brand for each retailer is submitted via a store brand declaration form at the time of application.

• Store brands must be declared annually

• If store brands change, a new form must be submitted
Special Medical Formula-Pharmacies

Formulas approved for distribution to MSDH WIC participants with specific health concerns
Medical Formula

- Provided for infants and children with...
  - Food allergies
  - Sensitivity to intact protein
  - Fat malabsorption
  - Short gut/ bowel
  - Bowel resection
  - Cardiac problems
  - Renal problems
  - Oral/ motor feeding problems
  - Other chronic illness
### Mississippi WIC Program Formulary
#### FY 2019

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>PRODUCT</th>
<th>OZ PER UNIT</th>
<th>MAX ISSUANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mead Johnson</td>
<td>Enfamil Gentlease, Powder</td>
<td>12.4 oz</td>
<td>10</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Enfamil Premium, Concentrate</td>
<td>13 oz</td>
<td>35</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Enfamil Premium, Powder</td>
<td>12.5 oz</td>
<td>10</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Enfamil w/ 24 cal, RTF</td>
<td>2 oz</td>
<td>75/ 6 pack</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Enfamil Prosobee Concentrate</td>
<td>13 oz</td>
<td>35</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Enfamil Prosobee Powder</td>
<td>12.9 oz</td>
<td>10</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Enfamil Lypol Powder</td>
<td>12.9 oz</td>
<td>11</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Nutramigen Enflora LGG Powder</td>
<td>12.5 oz</td>
<td>10</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Nutramigen Concentrated</td>
<td>13 oz</td>
<td>35</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Nutramigen RTF</td>
<td>32 oz</td>
<td>28</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Pregestimil Powder w/ Flavored</td>
<td>10 oz</td>
<td>13</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Pregestimil Powder w/ Fortified</td>
<td>10 oz</td>
<td>13</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Enfucare Lypol RTF</td>
<td>2 oz</td>
<td>75/ 6 pack</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Phenyl-Free 1 Powder</td>
<td>16 oz</td>
<td>9</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Phenyl-Free 2 HP Powder</td>
<td>16 oz</td>
<td>9</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Enfamil AR Powder</td>
<td>12.9 oz</td>
<td>10</td>
</tr>
<tr>
<td>Mead Johnson</td>
<td>Par Amino</td>
<td>14.1 oz</td>
<td>9</td>
</tr>
<tr>
<td>Nestle</td>
<td>MCT oil</td>
<td>32 oz</td>
<td>28</td>
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<tr>
<td>Nestle</td>
<td>Microlip RTF</td>
<td>3 oz</td>
<td>303</td>
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<tr>
<td>Nestle</td>
<td>Boost Kids Essentials, RTF, Vanilla</td>
<td>8 oz</td>
<td>113</td>
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<tr>
<td>Nestle</td>
<td>Renalcal, RTF, Unflavored</td>
<td>8.5 oz</td>
<td>107</td>
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<tr>
<td>Nestle</td>
<td>Peptamen Jr, RTF, Unflavored</td>
<td>8.45 oz</td>
<td>107</td>
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<tr>
<td>Nestle</td>
<td>Peptamen Jr, RTF, Vanilla</td>
<td>8.45 oz</td>
<td>107</td>
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<tr>
<td>Nestle</td>
<td>Peptamen Jr w/ Fiber, RTF, Vanilla</td>
<td>8.45 oz</td>
<td>107</td>
</tr>
<tr>
<td>Nestle</td>
<td>Peptamen Jr 1.5, RTF, Unflavored</td>
<td>8.45 oz</td>
<td>107</td>
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<tr>
<td>Nestle</td>
<td>Vivonex Pediatric Powder</td>
<td>1.7 oz</td>
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<tr>
<td>Nestle</td>
<td>Tolerex Powder</td>
<td>2.82 oz</td>
<td>91</td>
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<tr>
<td>Nestle</td>
<td>Nutren Junior, Vanilla</td>
<td>8.5 oz</td>
<td>107</td>
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<tr>
<td>Nestle</td>
<td>Alfamino</td>
<td>14.1 oz</td>
<td>10</td>
</tr>
<tr>
<td>Nestle</td>
<td>Alfamino Jr</td>
<td>14.1 oz</td>
<td>14</td>
</tr>
<tr>
<td>Nestle</td>
<td>Nutren Jr w/ Fiber, RTF, Vanilla</td>
<td>8.5 oz</td>
<td>107</td>
</tr>
<tr>
<td>Nutricia</td>
<td>Ketocal 4.1, Powder</td>
<td>13 oz</td>
<td>12</td>
</tr>
<tr>
<td>Nutricia</td>
<td>Neocate, Powder (Infant)</td>
<td>14 oz</td>
<td>10</td>
</tr>
<tr>
<td>Nutricia</td>
<td>Neocate, Junior, Powder, Unflavored</td>
<td>14 oz</td>
<td>13</td>
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</table>
Key Dates

Dates provided are tentative based on known information
<table>
<thead>
<tr>
<th>Key Activity</th>
<th>Tentative Start Date</th>
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<tbody>
<tr>
<td>Vendor Technology Survey</td>
<td>July 2019</td>
</tr>
<tr>
<td>Vendor Advisory Meetings</td>
<td>August 29, 2019</td>
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<tr>
<td></td>
<td>September 26, 2019</td>
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<tr>
<td></td>
<td>October 17, 2019</td>
</tr>
<tr>
<td>Vendor Documents Approved by FNS</td>
<td>September, 2019</td>
</tr>
<tr>
<td>Application Open</td>
<td>October 16, 2019</td>
</tr>
<tr>
<td>Vendor Monitoring</td>
<td>November, 2019</td>
</tr>
<tr>
<td>Vendor Trainings</td>
<td>January, 2020</td>
</tr>
<tr>
<td>L2 Certification (if any)</td>
<td>June, 2020</td>
</tr>
<tr>
<td>L3 Certifications</td>
<td>August, 2020</td>
</tr>
<tr>
<td>Vendor Agreements Begin</td>
<td>October 1, 2020</td>
</tr>
<tr>
<td>Rollout</td>
<td>Start Date</td>
</tr>
<tr>
<td>----------</td>
<td>------------------</td>
</tr>
<tr>
<td>Pilot 1</td>
<td>October 12, 2020</td>
</tr>
<tr>
<td>Pilot 2</td>
<td>October 26, 2020</td>
</tr>
<tr>
<td>Rollout 2</td>
<td>February 8, 2021</td>
</tr>
<tr>
<td>Rollout 4</td>
<td>March 22, 2021</td>
</tr>
</tbody>
</table>
Additional information

Application and supporting documents will be made available on the MSDH website under the WIC Vendor Information section.

Webinars with details for the application process are forthcoming.
Any Questions?
Where to get more information?

• Visit our website at https://msdh.ms.gov/
• Email us at vmu@msdh.ms.gov
Next session

October 17, 2019 12pm CT

TOPICS
• Application Guidance
• Review of Required Documents
THANK YOU

MSDH WIC Program