



Meeting Minutes



Meeting Title:	Tobacco Control Advisory Council Meeting	
Meeting Location:	Zoom	
Meeting Date:	Tuesday, May 9, 2023	
Time:	9:00 am - 10:30 am	
Attendees:	<ol style="list-style-type: none"> 1. Jonathan Hontzas, NP 2. Dr. Winston, Choi 3. Azande Williams, JD 4. Dr. Matthew Wesson 5. Dr. Latoya Mason 6. Dr. Mary Shaw 7. Gena Vail, CFNP 8. Dr. Felecia Gavin 9. Dr. Robert Collins 10. Krista Guynes 	
Non-Council Attendees:	<ol style="list-style-type: none"> 1. Rep. Sam Creekmore 2. Sharonda Banks 3. Vickie Tucker 4. Amy Winter 5. Gwyneth O'Quinn 6. Darius Moore 7. Rebecca Smith 8. Baihly Birdseye 9. Rhonda Shirley 10. Emily McClelland 11. Nell Valentine 12. Amy Ellis 13. Kimberly Hughes 14. Sandra Shelson 15. Ashley Lyerly 16. Robert McMillen 17. Ashley McKenzie 18. LaTasha Rice 19. Brenda Bell-Caffee 	

	AGENDA TOPIC	NOTES
I	Introductory Remarks	MSDH OTC: Sharonda Banks convened the meeting at 9:00 a.m. by welcoming the committee and meeting attendees. The agenda was acknowledged, and the meeting began with



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		Representative Sam Creekmore providing legislative updates.
II	Legislative Updates	<p>Rep. Sam Creekmore: House Bill 1222 – MS Collaborative Response to Mental Health Act. Involves all law enforcement agencies, court systems, mental health organizations, and facilities.</p> <p>House Bill 231 – Drug Education Bill (emphasis on Fentanyl): Will be implemented by the Department of Mental Health, eff. July 1, 2023.</p> <p>Medicaid will now cover cessation counseling for all Medicaid recipients. Medicaid will have a Medical Care Advisory meeting next week. More details will be forthcoming.</p>
III	Response to Council Member Dr. Wesson: Tobacco /Vaping Legislation in Other States	<p>Sharonda Banks provided a response to Councilman Wesson’s request for more information on what other states are doing regarding legislation to address youth vaping. The research led to the conclusion that promoting smoke-free policies, raising the price of tobacco products, preventing youth access, and curbing tobacco marketing are key elements in reducing the prevalence of tobacco use among youth.</p> <p>Review summaries of other states were as follows:</p> <p>California – “Flavors Hook Kids” Campaign led to the passing of Senate Bill 793, banning the sale of most tobacco-flavored products, including vapes and menthol cigarettes.</p> <p>Indiana – Offer programs geared towards prevention, public education, and cessation. Implemented CATCH My Breath, Sweet Deception, Mass-Media Campaigns, and This is Quitting. Indiana also increased the age for tobacco from 18 to 21.</p> <p>Oklahoma – Tobacco Settlement Endowment Trust (TSET) funds are used to implement programs targeting youth cessation and prevention. Oklahoma has implemented a program called</p>



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		<p>My Life, My Quit a free cessation program for teens, ages 13 – 17.</p> <p>Mississippi – Prevention efforts include Education Prevention, Mass-Media, and Vaping Cessation. MS has implemented programs such as Catch My Breath, BU, Mississippi Braves, and This is Quitting.</p>
IV	Youth Tobacco & Vaping Initiation Prevention	<p>A presentation on Mississippi’s prevention efforts was provided by Caffee, Caffee, and Associates Public Health Foundation: LaTasha Rice, Project Director. Caffee, Caffee, and Associates serve as the Youth Initiation Prevention Program for MSDH OTC.</p> <p>Caffee, Caffee, and Associates created the BU Program. BU is a statewide, youth-led tobacco and vaping prevention program. BU incorporates three pathways with youth including youth engagement, tobacco and vape-free communities, and brand affinity. BU has built a legacy of continuous support from local officials and school board personnel.</p>
V	Business (Old)	<p>The council voted and approved meeting minutes for the following meeting dates:</p> <p>July 13, 2022</p> <p>February 7, 2023</p>
VI	Business (New)	<p>Johnathan Hontzas was put forth as the nominee for Chair of the council. By unanimous council vote, Jonathan T. Hontzas was voted in as the new Chair of the MS Tobacco Control Advisory Council.</p>
VII	Closing Remarks/Comments/Feedback	<p>The evaluation link was provided via a QR code to participants during the meeting for completion.</p>
VIII	Adjourn	<p>All agenda items were addressed, and the meeting adjourned at 10:00 a.m.</p>



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ACTION ITEMS

#	Step	Person (s) Responsible	Due Date
1	Email a "save the date" for the next meeting.	Sharonda Banks	5/16/2023
2	Email meeting minutes to council members.	Sharonda Banks	5/16/2023